

The Shepperd E-Leader

A publication of the John Ben Shepperd Public Leadership Institute at
The University of Texas of the Permian Basin

Changing the Future of Leadership



DATE ANNOUNCED FOR FALL DISTINGUISHED LECTURE

THURSDAY, OCTOBER 14, 2010

The Shepperd Distinguished Lecture Series
presents



**The Women Behind the Words:
Shaping a Leader's Voice**

Featuring:

Peggy Noonan and Dee Dee Myers



As a speechwriter for President Ronald Reagan, Peggy Noonan authored his address to the nation following the Space Shuttle "Challenger" tragedy. The address is listed as one of the top 10 political speeches of the 20th century.

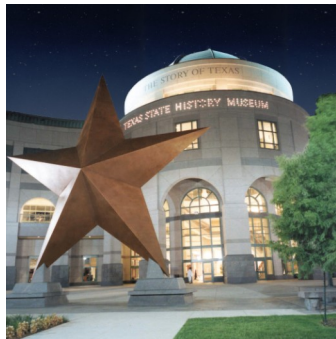
Dee Dee Myers made history as the first female Press Secretary during President Bill Clinton's administration. At age 31, she was also one of the youngest to ever hold the position.

Both of these remarkable women have influenced public perception by wielding one of the most powerful tools know to man — language. Through the spoken and written word, each has shaped the world with their beliefs and values.

Don't miss this incredible opportunity to hear two of the most influential voices of our time!

ONLINE REGISTRATION NOW AVAILABLE FOR THE 26TH ANNUAL TEXAS LEADERSHIP FORUM

The
Bob
Bullock
Texas
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State and Local Leader Awards

Register today at:

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For a printable registration form,
visit us at:

<http://shepperd.utpb.edu>
Or call us at 432-552-2850

**SPECIAL
EDITION!**

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Open House pg 2

**SPECIAL
EDITION!**

Institute Staff:

Robert Burns
Director

Dr. Karen C. Johnson
Associate Director

Dr. Carol Traut
Professor

Shannon Hernandez
Senior Program Coordinator

Valorie Rogers
Senior Program Coordinator

Nellwyn Barnett
Event Coordinator

Shelly Pope
Administrative Assistant

Contact :

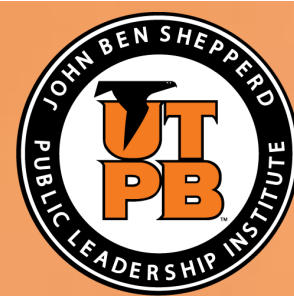
Phone - 432-552-2850
Fax - 432-552-2851

theinstitute@utpb.edu

<http://shepperd.utpb.edu>

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Changing the Future of Leadership

SHEPPERD INSTITUTE INVITES PUBLIC TO OPEN HOUSE



On Thursday, September 30, the John Ben Shepperd Public Leadership Institute will officially open its doors in a new location. The public is cordially invited to attend and view the office and work spaces.

Director of the Institute, Mr. Robert Burns, believes the move will be mutually beneficial to all parties involved. "It is a natural fit," he said, "especially since the John Ben Shepperd, Jr. Memorial Library is housed here. The Institute is committed to training Texans in all aspects of leadership, specifically encouraging individuals to engage in public leadership and public office."

Join us as we celebrate with a ribbon cutting by the Odessa Chamber of Commerce Ambassadors and the Midland Chamber of Commerce M Squad.

Date: September 30, 2010
Time: 2:00 pm - 4:00 pm
Location: 4919 E. University Blvd.
Odessa, Texas

PUBLIC IS INVITED!



*For directions or additional information,
please call 432-552-2850*

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