January 5, 2010



The Shepperd E-Leader

Changing the Future of Leadership

Outstanding Texas State and Local Leaders to be Honored at 25th Annual Texas Leadership



Congratulations to Texas Tech Chancellor Kent Hance upon being named Outstanding Texas State Leader, 2010! Chancellor Hance was nominated not only for his current role but for his previous service as a Texas Senator, US Congressman and Railroad Commissioner. As chancellor, Hance is the chief executive officer of the 12 campuses of Texas Tech University, Texas Tech University Health Sciences Center and Angelo State University. He is focusing his energies on continuing the quality growth, enhancing the research in areas of excellence and accentuating the programs and opportunities that prepare students for success in life. Foremost on the agenda is fund-raising for scholarships, professorships and

endowments as well as capital contributions. The chancellor also works in Austin and Washington, D.C. to enhance funding for all institutions.

The Institute would also like to congratulate Mrs. Barbara Kazen, named the

Outstanding Texas Local Leader, 2010! She has dedicated herself to improving her community, and helping those who are most in need. She serves on the Board of Directors of the Texas Homeless Network and is Vice President and a founding charter member of the Laredo Homeless Coalition. She also serves on the United Way of Laredo Board of Directors. Mrs. Kazen is the Founder and President of Bethany House of Laredo, which opened in 1982. Bethany operates three facilities providing House now numerous services for the homeless. elderly homebound and children. Services include meals, Laredo's only public Emergency Shelter and Transitional Housing Units, clothing for school uniforms, and linens and furniture for moves to permanent housing.



This year's award will be presented on the chamber floor of the Texas House of Representatives. The ceremony will take place on Saturday, January 15, 2010 at 1:30 p.m. as the culminating event for the 25th Anniversary of the Texas Leadership Forum.

John Ben Shepperd Public Leadership Institute

Well, it really describes what it feels like to be a normal person whose boss and friend suddenly runs for the president, and then becomes the president.

- Karen Hughes

I was the guy that told Bill Clinton he was going to win. I had gotten the final polling numbers. He had a comfortable lead. He was not going to lose.

-Paul Begala

Institute Staff:

Robert Burns Director

Dr. Karen C. Johnson Associate Director

Dr. Carol Traut Professor

Shannon Hernandez Senior Program Coordinator

Valorie Rogers Senior Program Coordinator

Nellwyn Barnett Event Coordinator

Shelly Pope Administrative Assistant

Betsy Almendarez Administrative Assistant

Contact Information:

Phone - 432-552-2850 Fax - 432-552-2851

theinstitute@utpb.edu

John Ben Shepperd Public Leadership Institute

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System Of Service Program Successfully Integrates Second Phase of New Leadership Training Program

Shepperd Institute Program Coordinators Shannon Hernandez and Valorie Rogers have been hard at work developing a new, interactive student leadership training program. They successfully implement the first phase of this new course in the fall of 2009. This first phase helps students to develop critical analytical skills through a series of written and oral exercises. Through

these exercises, students are able to understand how to best motivate and utilize different personality types within a team environment.

Recently, phase two of the new program was debuted. This second segment of the course builds upon the

previous session by guiding students through a unique hands-on task with some very unusual supplies. Successful completion of the assignment requires thoughtful collaboration. Through this process, students learn to apply their own leadership characteristics while at the same time learning to value the input and skills of others.

While the program content has undergone many changes, its mission has not. The stated goal of the Shepperd

Institute is to provide Texans an education for and about leadership, ethics and public service. Therefore, the SOS Program is still offered with minimal cost to the sponsoring organization or school and at no cost to the student. If you are interested in sponsoring an SOS Program event

in your community, please contact Shannon at 432-552-2860 Or Valorie at 432-552-2855.



Institute Offers Special Keynote Package for 25th Anniversary of Texas Leadership Forum

You are invited to take advantage of a special "Keynote Event Package" for only \$100*!

If you are unable to attend the entire Texas Leadership Forum, but would like to hear our special keynote speakers, Ambassador Karen Hughes and CNN Commentator Paul Begala, this special package will allow you to do just that. To take advantage of this special offer, you must purchase by January 12th, 2010. NO TICKETS WILL BE SOLD ONSITE. Call us at 432-552-2850 for details.

*Please note, this package does NOT include access to any other session or meal for the duration of the Forum. If you wish to participate in the training sessions, group policy session, meals and other events, you must register as a Forum participant.