

July 3, 2009



Changing the Future of Leadership

The Shepperd E-Leader

The Information Revolution: Getting Into Print

More than fifteen years ago, students at the Massachusetts Institute of Technology published the first online newspaper, "The Tech". The proliferation of information technology has altered the way the world seeks and receives its news. Consider this, you just heard that a plane crashed, a celebrity has died or the U.S. Senate just passed a bill adding a huge tax to all gasoline purchases. You no longer wait for the morning paper or the evening news to confirm the rumor, with just a few clicks, you know it's true. How will this affect the way newspapers do business?

More than 130 newspapers in Texas alone are offering content on the World Wide Web, and 40 titles are currently available for daily delivery direct to an Amazon Kindle™ electronic reading device.

Patrick Canty, Publisher of the *Odessa American* and Dave Wedel, Publisher of the *Midland Reporter Telegram* will take to the stage in a moderated discussion to explore the future of print news in the world, the nation and specifically in the Permian Basin.

Patrick Canty has worked in Texas and California daily newspapers for 27 years in a variety of capacities, ranging from reporter and editor to publisher. He has served as publisher of the *Odessa American* since June of 2003.

David T. Wedel was named publisher of the *Midland Reporter-Telegram* in July 2007. Wedel joined the *Reporter-Telegram* as manager of the accounting department in 1989. He has also served as the business manager and general manager there as well.

John Ben Shepperd
Public Leadership
Institute

“Were it left to me to decide whether we should have a government without newspapers, or newspapers without a government, I should not hesitate a moment to prefer the latter. But I should mean that every man should receive those papers and be capable.”

—Thomas Jefferson

“Every time a newspaper dies, even a bad one, the country moves a little closer to authoritarianism...”

—Richard Kluger

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The Texas Lyceum

For over twenty-nine years, the Texas Lyceum has been dedicated to identifying and developing the next generation of top leadership in the State of Texas. The Lyceum is a group of young men and women who want to make a difference in Texas. They accomplish this goal through a yearly series of topical discussions of particular interest to Texans. These discussions serve as a catalyst to bring together diverse opinions and expertise to focus on national and state issues and seeks to find constructive responses to the issues. On January 14, 2010, Mr. John James will be inaugurated in Austin, Texas, as the President of the Lyceum. Mr. James is an entrepreneur and a City Council member in Midland, Texas.

The Shepperd Leadership Institute and the Texas Lyceum have cooperated on projects in the past, and hope to work more closely with one another in the future to accomplish our mutual goals of develop quality leaders for Texas.

New Advisory Council Members

The John Ben Shepperd Public Leadership Institute welcomes its newest members, The Honorable Joe Shuster and Mr. John Wilfert.

Judge Shuster serves as the county judge for Pecos County in Fort Stockton, Texas. Mr. Wilfert is the director for the Odessa YMCA.

Upcoming Events

Shepperd Distinguished Lecture Series:

October 15, 2009

7 PM

Featuring:

Bob Woodward and Carl Bernstein

25th Annual Texas Leadership Forum:

January 15 –16, 2010

Austin, Texas

Registration forms for the Texas Leadership Forum will be available soon. E-Leader subscribers will automatically receive a registration form.