

March 5, 2010



Changing the Future of Leadership

The Shepperd E-Leader

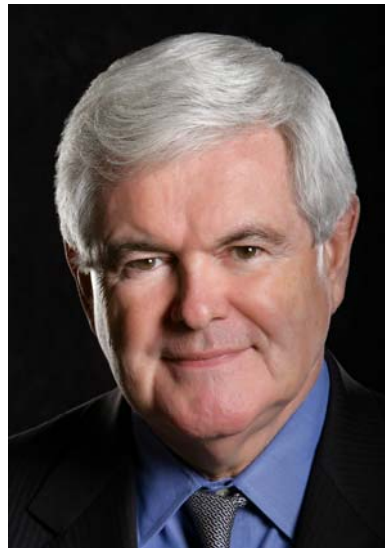
Newt Gingrich: Lessons in Leadership

Newt Gingrich is well-known as the architect of the "Contract with America" that led the Republican Party to victory in 1994 by capturing the majority in the U.S. House for the first time in forty years. Newt was first elected to Congress in 1978 where he served the Sixth District of Georgia for twenty years. In 1995, he was elected Speaker of the U.S. House of Representatives where he served until 1999. The Washington Times has called him "the indispensable leader" and Time magazine, in naming him Man of the Year for 1995, said, "Leaders make things possible. Exceptional leaders make them inevitable. Newt Gingrich belongs in the category of the exceptional."

Recognized internationally as an expert on world history, military issues, and international affairs, Newt serves as a Member of the Defense Policy Board. Newt is the longest-serving teacher of the Joint War Fighting course for Major Generals. He also teaches officers from all five services as a Distinguished Visiting Scholar and Professor at the National Defense University.

As an author, Newt has published nineteen books including 11 fiction and non-fiction New York Times best-sellers. Newt and his wife, Callista, host and produce historical and public policy documentaries.

Realizing the importance of understanding the past in order to protect the future, he immersed himself in the study of history, receiving his Bachelor's degree from Emory University and Master's and Doctorate in Modern European History from Tulane University. Before his election to Congress, he taught History and Environmental Studies at West Georgia College for eight years.



Join us as Former Speaker Gingrich draws on his years in the frontlines of politics and his current role as a leading figure in entrepreneurial and technological advances to discuss the current political climate in Washington and offers an up-to-the-minute look at today's issues and events. He will share the six standards that he feels politicians must meet in order to effect real change, and address the specific policy issues and national trends relevant to Texans.

TAX DAY

Thursday, April 15th, 2010

7 PM

UTPB Gymnasium

For more information,
please call 432-552-2850.

**John Ben Shepperd
Public Leadership
Institute**

That is such a huge level of fraud and error and waste that we believe the (IRS) should be over-hauled now..."

- Newt Gingrich

What is the primary purpose of a political leader? To build a majority. If voters care about parking lots, then talk about parking lots. not going to lose.

-Newt Gingrich

In every election in American history both parties have their clichés. The party that has the clichés that ring true wins.

- Newt Gingrich

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FREE Leadership Training Available

The Shepperd Institute's staff is equipped to offer myriad leadership training classes, workshops, and seminars to various groups, civic organizations, and businesses. These presentations are custom tailored for the intended audience.

Recent course offerings have included training for such diverse groups as the City of Midland Generation X Group, the Odessa Study Club, and several administrative departments for UT Permian Basin. There are three individuals on staff who are certified to teach TRUE COLORS, a personality instrument which not only defines one's personality, but focuses on how to successfully and effectively interact with individuals who have a different type of personality. The assessment is offered in combination with an interactive practical application exercise and has proven to be highly successful for team-building. Another key program of the Institute is the Shepperd System of Service, or S.O.S. program. This program is designed to develop the future leaders of Texas and is offered throughout the state for high school and college students.

Most Institute programs are offered at no charge for staff time or program materials. If you and your group or organization has a specific need related to leadership, we encourage you to contact us and work with us to develop a program related specifically to your needs.

Are You "In"?

Are you a member of the "*Inner*★*Circle*?" It is a group of individuals, committed to bringing the very best speakers throughout the United States to the Odessa/Midland area to challenge, inform, and entertain via the Shepperd Distinguished Lecture Series.

Members enjoy privileged access to speakers.

Please contact the Institute at 432-552-2850 for information about making your tax-deductible donation today!

Past speakers include:

- Carl Bernstein
- Eleanor Clift
- Harold Ford, Jr.
- Robert Gates
- Malcolm Gladwell
- Mikhail Gorbachev
- Ariana Huffington
- Karl Rove
- Margaret Spellings
- Michael Steele
- Helen Thomas
- Bob Woodward