

The Shepperd E-Leader

A publication of the John Ben Shepperd Public Leadership Institute at
The University of Texas of the Permian Basin



Changing the Future of Leadership

Don't Forget to "VOTE"!

In celebration of Election Day, we are offering a one-day-only registration special to the 2011 Texas Leadership Forum. On November 2nd, register online at www.TLF2011.eventbrite.com and enter the discount code, "VOTE" to receive a whopping **40% off** the standard fee. At only \$150 (discounted fee), this is a remarkable value and includes:

- All Conference Materials
- Access to All Keynote and Breakout Sessions
- Continental Breakfast - Thursday and Friday
- Lunch - Thursday and Friday
- Networking Receptions - Wednesday, Thursday and Friday
- Access to Discounted Hotel Rate at the Hyatt Lost Pines Resort

This year's Forum features three unique training tracts. You can elect to pursue courses from a single tract, or mix and match from all three - whatever best suits your personal training needs! During each of the 7 breakout session times, you can choose from at least one session in each of the following categories (some examples are provided for each):

Current Policy Issues

- Immigration
- Redistricting
- Off-Shore Drilling
- State Finance

General Political Knowledge

- How to Run for Office
- The Basics of Effective Lobbying
- Developing Grass Roots Support
- An Overview of the Legislative Process

Core Leadership Topics

- Networking
- Managing Volunteers
- Fundraising
- Running an Effective Meeting

26th Annual
Texas Leadership Forum
January 12-14, 2011
Austin, Texas
shepperd.utpb.edu

[Click here to view a brief, informative video about the 2011 Texas Leadership Forum.](#)

For more information on speakers, breakout sessions, schedule and much more, visit our [WEBSITE](#).

The Texas Leadership Forum only happens once a year.

This discount only lasts for one day.

So don't forget to "VOTE"!

SMARTER TEXANS.

BETTER TEXAS.

BECOME A MEMBER
OF THE TEXAS TRIBUNE
TODAY!



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Changing the Future of Leadership

Rep. Tom Craddick and Renee Henderson Earls Named Outstanding State and Local Leader Award Winners

Each year the John Ben Shepperd Public Leadership Forum honors two outstanding leaders at the annual Texas Leadership Forum. Nominations are submitted through an open nomination process, and recipients are chosen by an independent panel of judges. This year's presentation will be held on Thursday, January 13, 2011, at the Bob Bullock Texas State History Museum. Admission to the awards presentation and reception is included with registration to the Texas Leadership Forum; however individual tickets to the awards ceremony and reception are also available for \$30. For more information, or to purchase tickets, please call 432-552-2850.



At only 25 years old, Tom Craddick decided to seek office in the Texas House of Representatives as a Republican from his hometown of Midland. At the time, Texas was a one-party state, and many thought him foolhardy. Craddick proved them wrong and was elected as one of only nine Republicans in the 150-seat House.

In 1971 he gained respect from both sides when he joined a bipartisan group of reformists dubbed "The Dirty 30" that pushed for changes in House Ethics. In 1975, Speaker Bill Clayton appointed Craddick as the first Republican committee chairman in 100 years. On January 11, 2003, he again made state history when, subsequent to his 34-year tenure in the House, he became the first Republican Speaker in more than 130 years. Craddick served as Speaker from January 2003 - January 2009. During that time, Texas went from a \$10 billion budget shortfall to a \$10 billion budget surplus, and the legislature passed landmark tort reform, reducing frivolous medical malpractice lawsuits, resulting in more doctors moving to Texas, expanding access to health care.

Craddick holds both a Bachelor of Business Administration and a Master of Business Administration from Texas Tech University. Craddick married the former Nadine Nayfa, a native of Sweetwater, in 1969. They have two children, Christi and Thomas Russell, Jr., and two grandchildren, Tripp and Claire.

Some are born leaders. Others are made. Renee Henderson Earls is both. Renee's enthusiasm and her passion make people want to follow her. Experience has given her wisdom, insight, and vision - and that, too, makes people willing to follow her. In her vast experience in community organizations and projects, she has been either a member, President, or Chair of the following: Junior League of Odessa, Odessa Chamber of Commerce, Main Street Odessa, 1st Christian Church Board, Girl Scouts of the Permian Basin, Heritage of Odessa, Odessa American, American State Bank, Midland/Odessa Symphony & Chorale, Crystal Ball Foundation, Odessa College Foundation, ECISD Education Foundation, TTUHSC Laura W. Bush Institute for Women's Health and Odessa LINKS



In addition to her extensive volunteer work, she is active in her church, owns **The Odessan** magazine, works full time in the health care field, and is a wife and mother.

A native of Odessa, Renee graduated from Texas Tech with a degree in Broadcast Journalism. She and her husband, Rich, have an 11 year-old son, Preston, and she has two stepchildren—Morgan and Mitchell.

She states that her motto for a successful life is: "Whatever thy hand finds to do; do it with all thy might." Certainly she is the personification of just that motto.

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