

JBS CRISIS LEADERSHIP & LEARNING CENTER (CLLC) IS:



**1962
Cuban Missile Crisis**



**2012
Benghazi Attack**



Severe Weather Response



Convention of the States

▲▲▲ EXAMPLES OF CURRENT OR PLANNED CRISIS SCENARIOS ▲▲▲

**Coming
Fall 2017**



**Call
432-552-2850
for details**

- The CLLC offers crisis-oriented case studies in the form of computer-assisted simulations that will actively engage participants in learning how to make impactful and far-ranging leadership decisions under duress with very little time available.

- A dynamic teaching and learning tool designed specifically to accommodate both onsite and virtual (Internet) participation. Saves travel funds - super efficient.

- A multipurpose simulation center. Initial areas of application include, but are not limited to, 1) U.S. Presidential leadership, 2) State of Texas leadership, 3) County and City level leadership, 4) Financial Education & Training for ISD students.

- Extremely effective, because the essence of this approach is to learn leadership by doing, not by reading. Learning what it takes to make leadership work under duress is essential to building strong character and true servant leadership.

- A fusion of leadership learning, civics, statesmanship, and American history.

- A facility that financial institutions can use to teach financial literacy to youths and subsequently contend for Community Reinvestment Act (CRA) credits.

- A great way for participants to learn public speaking - essential for any leader. Through the operation of our "press center" area of the CLLC, students will learn to speak in front of others and how to present their decisions in clear and compelling ways.



About the Shepperd Institute: Endowed with a state-wide mission, the Shepperd Institute teaches leadership, ethics, and public service to the youth of Texas. It supplements school districts' civics programs so that young aspiring leaders can develop those skills and be equipped with a deep appreciation of history and statesmanship. The JBS Crisis Leadership & Learning Center (CLLC) is the latest exciting and groundbreaking capability that places participants in leadership roles within national, state, and other crises - requiring them to generate timely decisions under duress. The Institute also operates the Presidential Archives - a treasure of historical artifacts and books pertaining to every U.S. president. See: www.shepperdstitute.com

